#### SUNEETH KUMAR ALLADI

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<u>PROFILE:</u> Been a collaborative filmmaker since 2011 with global production experience. Strong ability to organize shoots and delegate duties, can motivate and lead productions to complete on time and budget.

SELECTED PRODUCTION EXPERIENCE

**Director/Producer/Editor** "CAROUSEL @ RP"-Corporate video for Royal Plaza on Scotts featuring their buffet

restaurant Carousel.

**Line Producer/Editor** "PASSPORT ASIA" – A 30 second promotional video for an iPhone fitness app.

**Executive & Line Producer** "THE KITE AND THE PUSHPIN"-Short film. There is no morality if you want to succeed in

China. Shot on location in Shanghai; ALEXA, 2015.

**Line Producer (Concept/Storyboards)** "PRINGLES"- Pringles has an internal meeting every year where they present their success

stories from the previous year and their plans for the next. All this had to be summarized

into 1 video for the 2015 Pringles Internal Meeting at MBS.

**Producer/Director/Writer** "BEYOND THYME"-A food and wine web series showcasing the culinary diversity in

Singapore and how the cuisine develops culture harmony.

**Director/Producer/Writer** "SPICEMAN"-A spoof on the famous GOT MILK commercial which an Indian Water

Purifying Company subsequently bought in April 2015. 45s, ALEXA, Singapore, 2015. "DORITOS"-A spot for the superbowl doritos campaign shot in Singapore for filmmaker

Liu Zhe. 30s, RED, Singapore 2015.

**Producer/1**st **AD** "KEYS"- A commercial for Haagen Dazs Ice Cream targeting the Chinese market. Awarded

best commercial by MOFILM and will be screened in cinema halls across China starting

early 2015. 90s, RED, Singapore, 2014.

**Executive & Line Producer/1**st **AD** "GOOD TO THE LAST DROP"- A commercial for Maxwell House Coffee, targeting the

Southeast Asia market. Shot in two versions (International and Chinese). 90s, RED,

Singapore, 2014.

**Director/Producer** "THE BLOGGERS"- A documentary about two bloggers, Roy Ngerng and Han Hui Hui,

exploring the right to freedom of speech in Singapore.

**Director/Writer/Producer** "...ILLU" - A retired tour guide runs from desk to desk while also trying save his marriage.

20m, RED, India, 2013-14.

**Director/Writer/Producer** "40 FEET UNDER" - A documentary about the hardships of young workers at a stone mine

on the border of Karnataka and Andhra Pradesh. 10m, RED, India, 2013.

**Director/Writer/Producer** "CONK OUT" - A robot makes a much deeper connection with a human and faces the

consequences in a world where it is taboo. 5m, 16mm, Singapore, 2012.

# PROFESSIONAL EXPERIENCE

Line Producer/1st AD

Cinematographer: "BABY SOUP"- *A short film directed by an MFA Graduate Filmmaking candidate at NYU TischAsia.* 10m, F16, Singapore, 2013.

Cinematographer: "CHESTER" - A short film about a guy in search of his perfect chess partner. 5m, 16mm, Singapore, 2012.

Director/Camera Operator: "SINGAPORE'S FIRST INTERNATIONAL TANGO FESTIVAL"- An event organized by Los Suenos featuring international and asian tango maestros. Singapore, 2013.

Director/Camera Operator: "NATIONAL UNIVERSITY OF SINGAPORE 4<sup>th</sup> TERM GRADE"- *An event by the National University of Singapore showcasing innovations in the tech and computing world.* Singapore, 2013.

# **AWARDS AND RECOGNITION**

New Generations International Film Festival, Frankfurt October 2015

The festival is still unique in Germany and has been very well received beyond Frankfurt. My film THE HOUSE was an official selection.

Roma Cinema Doc Film Festival, Italy June 2015

A film festival based in Italy, that features the best short films and web series from around the world. BEYOND THYME was the official selection under the web series category.

Bengaluru International Film Festival, India September 2015

THE HOUSE was the official selection and the  $2^{nd}$  Runner Up at this prestigious film festival in India.

Kolkata International Film Festival, India August 2015
THE HOUSE was the official selection and recipient of the Jury Special Mention award at this festival.

The Global Times article recognizing my work as a Producer in Shanghai: *globaltimes.cn/content/939386.shtml* 

## **SKILLS**

EP Scheduling and Budgeting, Avid Media Composer, Adobe Photoshop, Da Vinci Resolve, Microsoft Office Suite, proficient in Mac platform. Street level Mandarin.

#### **EDUCATION**

New York University Tisch School of the Arts Asia: Master of Fine Arts Class of 2015, Film Production.

New York University Tisch School of the Arts Asia: Professional Certificate Program in Filmmaking, Sep. to Dec. 2011

University of Liverpool, England: Master of Engineering Class of 2010, Robotics Systems and Mechatronics.